

# Community Care Recruitment and Practice Start-up Programs

*Initiatives of CCNC's Center for Community-Based Primary Care and CCPN launching in January 2025*

Community Care Physician Network (CCPN) and Community Care of North Carolina (CCNC) recognize primary care's critical role in ensuring healthy communities. We want to support a robust primary care delivery system across our state, especially in our most rural and vulnerable communities.

CCNC's Center for Community Based Primary Care is creating the **Community Care Recruitment** and **Practice Start-Up Programs** to positively impact a primary care workforce pipeline.

## The Community Care Recruitment Program

This program is aimed at residents specializing in family medicine, pediatrics or general internal medicine willing to commit to practice in an independent CCPN practice. The program is also open to Family Nurse Practitioners (NPs) and Physician Assistants (PAs) serving as community-based primary care clinicians, as we understand their value to the primary care delivery system.

## Practice Start-up Program

The Center also recognizes that starting a new primary care practice can appear daunting to newly licensed physicians and so Community Care Practice Start-up Program has been created to support clinicians seeking to start their own independent CCPN practice. Requests will be assessed and funded on an individual, case-by-case basis.

The **Community Care Recruitment Program** will provide unrestricted funds to incentivize eligible primary care clinicians to practice in a CCPN practice serving vulnerable populations, including Medicaid and Medicare beneficiaries.

## LEARN MORE!

If you are interested in learning more about the Community Care Recruitment or Practice Start-up Programs, please contact: [CCPNSupport@communitycarenc.org](mailto:CCPNSupport@communitycarenc.org).

The Community Care Recruitment Program will:

- Provide a **Physician Scholarship of \$150,000** with an additional \$20,000 for practicing in a region with an HPSA score higher than 14. The funds will be distributed at \$30,000 a year for five years.
- Provide all awardees with **access to a financial planner and tax consultant** specializing in the needs of medical students and residents.
- Target students in the **second and third year** of Family Medicine, Pediatric or General Internal Medicine Residency Programs.
- Require a **commitment to practice in a CCPN practice** and participate in the Center's Venture Mentorship Program.
- Link all recipients to a **dedicated team of experienced physicians and community business leaders to mentor them** in their journey into community based primary care.
- **Provide a NP/PA Scholarship of \$50,000**, with an additional \$5,000 for practicing in a region with an HPSA score higher than 14. Funds of \$12,000 a year for five years will be distributed upon graduation and employment in a CCPN practice.

### Interest Form

If you would like more information on these programs, please scan the QR code below to fill out a short form for more details.



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## About The Center for Community-Based Primary Care

The Center for Community-Based Primary Care is actively changing access to healthcare in North Carolina. By pioneering and initiating innovative programs in business solutions, human resources, recruiting, and administration in independent practices throughout the state, our initiatives are positively impacting access to primary care, particularly for underserved and rural communities.

